

2024 YEAR IN RESULTS

#3

DAKOTA COUNTY
#3 Largest County
in State Population*

#3 in County Economic
Development
(source: DEED)

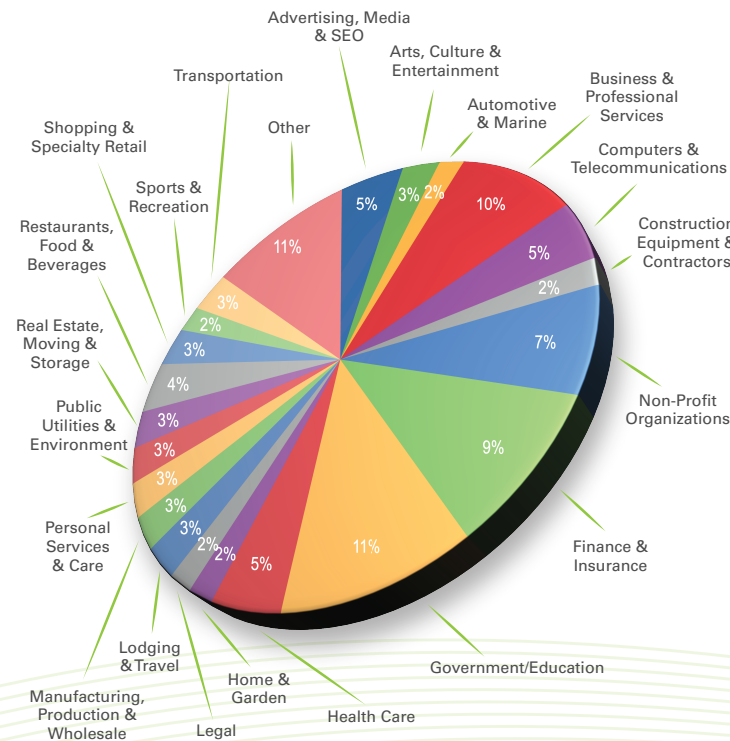
*On track to #2 by 2036.
(Dakota County Projection)



CITIES REPRESENTED

Eagan • Empire • Farmington
Lilydale • Mendota Heights
Rosemount • Sunfish Lake
West St. Paul • Castle Rock TWP
Eureka TWP • Hampton TWP

The DCR Region represents 50%
of the population of Dakota Co.



REPRESENTATION

- 4 of the 7 Dakota County Commissioners
- 12 State Senators & Representatives
- 1 US Congress Representative
- 2 US Senators
- 2 Full Time Staff Members
- 2 Part Time Staff Members
- 22 DCR Chamber Ambassadors
- 24 DCR Chamber Board Members
- 8 DCR Charitable Foundation Board Members



60% of our membership
is companies with 10 or
less employees.

MEMBERSHIP:
445 MEMBERS
85% RETENTION RATE

NEW MEMBER TOTALS:
2024: 76
NET GROWTH
2024: +2%

40% of Members join from
outside the DCR footprint
to get Regional benefits.

DCR Members have **37K** employees



C.A.R.E.
connection | advocacy | regional support | education

CONNECTION

WORKFORCE

Delivered more than \$212K in scholarships & training, in partnership w/DCR Foundation & DCTC

Annual award of 4 college scholarships to young women entering jobs in high demand.

Granted 4 "FourWins" scholarships to individuals in high-demand professions (law-enforcement, nursing & commercial truck driving).

Secured a state grant to help DCR Members be better managers in a multicultural workforce.

Trained 28 individuals as Certified Phlebotomists.

Initiated DCR Intern Match Program with District 197 TriDistrict CAPS program



CONNECTION

2024 HIGHLIGHTS

100+ Events & 3300 Attendees

1900 in weekly updates reached

LinkedIn Skyrockets:

Engagement up 124% and clicks up 102% from 2023

Instagram Climbs:

Reach up 181% and Engagement up 79%

Facebook Visibility:

Visits to Chamber FB page up 51.8%

Followers:



Up 37.5%



Up 26% since '23



Up 5%

ADVOCACY

6 Advocacy and Issues Forums held

Town Hall with Congresswoman Angie Craig

9 Candidate Forums conducted

5 State of the Cities Conducted

DCR Public Affairs Committee
2025 Plan issued

Successfully lobbied against broadband tax



REGIONAL SUPPORT

5 City Coffee Breaks

2nd Straight Sold-Out Holiday Luncheon
Celebrating Nonprofits

\$4K in Unrestricted Donations to
Local Nonprofits Through DCR Foundation

Second Annual Mayors Cup
Raised Over \$4K to Fight Breast Cancer
as Part of ACS's Kick\$4aCure
(\$16K Total Raised)



EDUCATION

48 Weekly Updates issued to 1,900 readers

15 Candidate Forums supported/conducted

Website Advocacy & Law Change updates

5 State of the Cities Conducted

6 Advocacy and Issues Forums held

3 Business Training Sessions held



THANK YOU TO OUR SPONSORS:



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