

**dakōta county** regional

CHAMBER OF COMMERCE

**The Power To Connect...  
To Connections That Matter**

**2025**

**SPONSORSHIP OPPORTUNITIES**



# SPONSORSHIP OPPORTUNITIES

The Dakota County Regional Chamber (DCR Chamber) offers many ways to get involved, including signature events, group participation, advocacy and issues series, and networking events like Coffee Breaks and Let's Connect Happy Hours. Companies can add visibility to their business by sponsoring at any level. There are also advertising options, such as website banners and ads, Weekly Update e-newsletter ads, and Membership Directory placement.

This Sponsorship Booklet presents sponsorship opportunities for your company to choose from that best fit your marketing/business plans.

## ***Signature Events***

- 2025 Annual Kickoff Celebration
- Women's Leadership Forum
- DCR Golf Classic
- Business Excellence Awards Gala
- Holiday Luncheon Celebrating Nonprofits

## ***Events/Programs***

- Women's Luncheons (quarterly)
- Young Professional Events
- Vikings VIP Training Camp Experience
- Mayors Cup
- Special Events as Developed

## ***Advocacy***

- Advocacy & Issues Forum
- State of the City Presentations (select)
- State of the County

## ***Networking***

- Coffee Breaks
- Let's Connect Happy Hours
- Meet Your Chamber

## ***Advertising***

- Weekly Update E-newsletter
- DCR Chamber Website (DCRchamber.com)

*Programs & events subject to change*

**Official Cities: Eagan, Empire, Farmington, Lilydale, Mendota, Mendota Heights, Rosemount, Sunfish Lake, West St. Paul**



# dakota county regional

CHAMBER OF COMMERCE

2025 KICKOFF CELEBRATION



SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$2,500	GOLD \$1,250	SILVER \$750	BRONZE \$500
"Presenting Sponsor" on screen with 30-second video	X			
Full banner ad on the DCR Chamber home page during the month of the event	X			
Verbal company recognition from podium	X			
Ad in <i>Weekly Update</i> newsletter during event month	X	X		
Company <b>logo</b> on Save the Date email	X	X		
Pre/Post recognition emails to the DCR Chamber database	X	X	X	
Side bar <b>logo</b> on the event web page	X	X	X	
Company mentions on social media posts	X	X	X	X
Company <b>logo</b> on: electronic invitations, event program, PowerPoint presentation, and signage	X	X	X	
Company <b>name</b> on: electronic invitations, event program, PowerPoint presentation, and signage				X
Event admissions	10	6	4	2

The Kickoff Celebration serves as the kick-off for the year by highlighting the accomplishments of the previous year and outlining plans and initiatives the Chamber has for the coming year.

DAKOTA COUNTY REGIONAL CHAMBER OF COMMERCE  
**THE WOMEN'S**  
 LEADERSHIP FORUM  
 ENERGIZING EDUCATIONAL EMPOWERING



SPONSORSHIP LEVELS & BENEFITS												
	PRESENTING \$6,000	EMCEE \$5,000	GOLD 2,500	SILVER \$1,250	BREAK REFRESHMENTS \$1,000	WINE/PULL \$1,000	SPECIALTY \$1,000	REGISTRATION \$1,000	BEVERAGE SPONSOR \$1,000	DECOR SPONSOR \$1,000	BRONZE \$750	PARTNER \$500
"Presenting Sponsor" sign	X											
15-second video ad on event presentation	X											
Verbal special thank you at podium	X											
Company logo on Save the Date email	X	X										
Full banner ad on the DCR Chamber home page during the month of the event	X	X										
Attendee registration list	X	X										
Ad in Weekly Update newsletter leading up to event	X	X	X									
Company "sponsored by logo" signage by speciality area		X			X	X	X	X	X	X		
Marketplace Vendor Table	X	X	X	X								
Company <b>logo</b> on: electronic invitations, event program, PowerPoint presentation, verbal recognition from podium, and signage	X	X	X	X	X	X	X	X	X	X		
Company <b>name</b> on: electronic invitations event program, PowerPoint presentation, and signage											X	X
Company mention on social media posts	X	X	X	X	X	X	X	X	X	X	X	X
Event admissions with preferred placement event admission	20	16	10									
Event admissions			6	6	6	6	6	6	6	6	4	2

This annual event was created for women to hone their leadership skills. The conference features a multitude of female speakers and panelists who share their stories, advice, and help empower their peers. Excelling young women are presented scholarships, and there is an inspirational keynote speaker to wrap up the Forum.

March 2025

FOR SPONSORSHIP OPPORTUNITIES CONTACT [INFO@DCRCHAMBER.COM](mailto:INFO@DCRCHAMBER.COM)



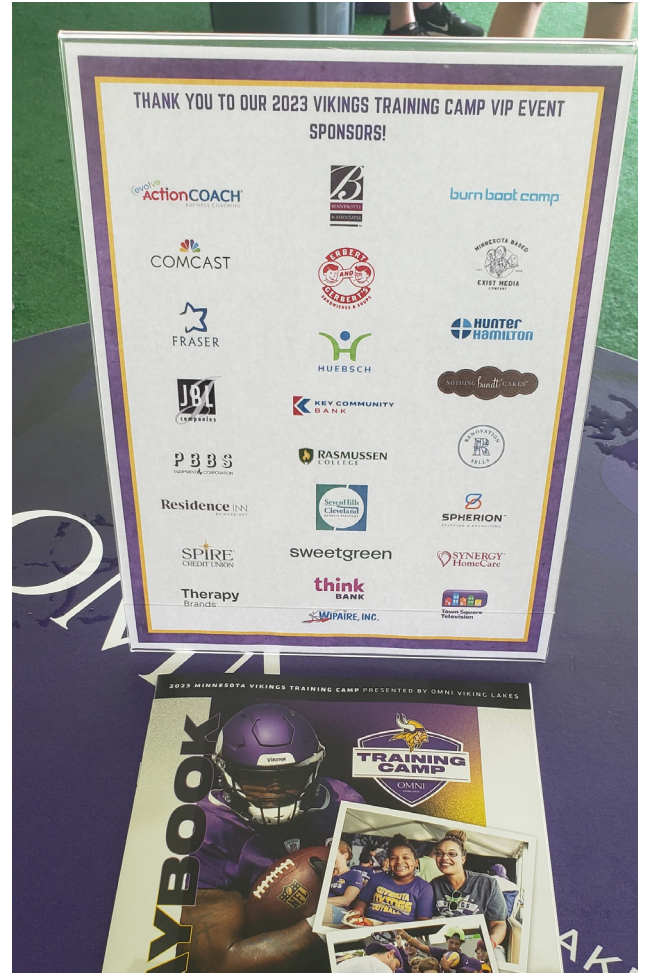
Join us at this annual all-day golf tournament open to everyone to attend and compete. Lunch and reception are included, prizes are awarded, and there is an exciting mega putt contest. It is a perfect day of relaxing, networking, and golf.  
Summer 2025



SPONSORSHIP LEVELS & BENEFITS		TOURNAMENT \$5,000	RECEPTION \$3,500	EAGLE \$2,550	HOLE IN ONE \$2,050	BIRDIE \$1,550	SCORE CARD \$1,000	REGISTRATION \$1,000	BEVERAGE CART \$750	PUTTING CONTEST \$2,050	DRIVING RANGE \$750	LUNCH \$750	HOLE EXCLUSIVE \$775	GOLF CARTS \$675	PAR \$500
Number golfers (includes breakfast and box lunch)		12	8	4	4	2	1	1		1					
Admissions to the 19th Hole Reception		12	8	4	4	2	1	1	2	3	2	2	2	2	2
Box lunch admissions		x	x	x	x	x	x	x	2		2	2	2	2	2
Company receives banner ad on DCR Chamber website four weeks leading up to event		x													
Receive attendee list of golfers		x													
Company <b>logo</b> on Save the Date email		x	x												
Banner with logo at Registration entrance		x	x												
Company announced as Tournament or Reception sponsor on social media		x	x												
Exclusive hole sponsorship with up to two company representatives at hole includes (1) 4x4 table and bench, lunch & 19th hole reception admission for two representatives.		x	x	x	x	x							x		
Advertisement in <i>Weekly Update</i> e-newsletter		x	x	x	x	x									
Company <b>logo</b> on all promotional materials including: electronic invitations, event program, and signage		x	x	x	x	x									
Company <b>name</b> on all promotional materials including: electronic invitations, event program, and signage							x	x	x	x	x	x	x	x	x
Company representative at driving range											x				
Company representative at putting green										x					
Opportunity to have company collateral and representation during box lunch distribution												x			
Company signage on golf carts														x	
Company signage at registration								x							
Company <b>logo/name</b> in golf program		x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company mention on social media platforms		x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company logo on digital display inside one cart of foursome							x								
Sponsor announce contest, handout promo items, and present winner cash prize										x					

# VIKINGS VIP TRAINING CAMP EVENTS

Join members of other metro chambers for a fun-filled, exciting day of Minnesota Vikings Training Camp practice and networking. This yearly events includes access to an exclusive viewing tent, lunch, open bar, prime views of practice, and presentations by MN Vikings leadership.



	EVENT SPONSOR \$500
Logo recognition in email outreach	X
Logo recognition on event information webpage	X
Logo recognition in Chamber e-newsletters leading up to the event	X
Logo recognition in dedicated event e-blasts by the Chambers	X
Name recognition on Chamber social media	X
Logo recognition on signage inside the tent	X
Two (2) tickets to the event; including complimentary food, beverages, and parking	X
Logo in "Thank You" email to all DCR Chamber attendees	X

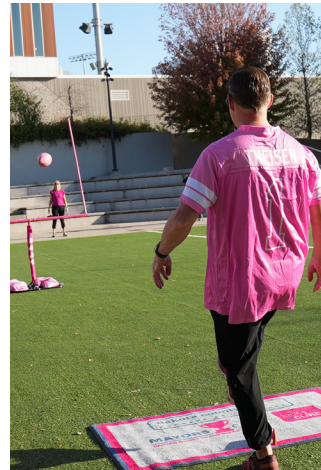


# MAYORS CUP

RAISING MONEY TO END BREAST CANCER

Join us for the Mayor’s Cup, a thrilling event where mayors and elected officials kick field goals to raise funds for the elimination of breast cancer. Concurrently, the Kick\$4aCure event will amplify this mission. Every donation to our kickers goes directly to the American Cancer Society, supporting vital efforts in breast cancer awareness and research. As a sponsor, you’ll ensure that 100% of all kicker donations benefit this important cause. Be part of an inspiring event filled with fun, community spirit, and a commitment to making a difference!

SPONSORSHIP LEVELS & BENEFITS	PINK PLATINUM PRESENTING SPONSOR \$2,000	PINK PLUS SPONSOR \$1,000	PINK SPONSOR \$500
Identified as the Presenting Sponsor for the event and as an “above and beyond” sponsor of the fight against breast cancer	x		
Special at event recognition	x	x	
Logo in “Thank You” email to all DCR Chamber attendees.	x	x	
Logo featured in event in two weekly emails and social media posts	x	x	
Opportunity to distribute promotional materials at the event.	x	x	x
Signage recognition during the event.	x	x	x
Name on event information on DCR website and promotional materials.	x	x	x





Be part of a special night celebrating and honoring businesses in Dakota County as a sponsor for the Business Excellence Awards Celebration. Help us celebrate businesses, nonprofit organizations, and individuals who are making a positive difference in our community. It is a fun-filled themed evening with entertainment, themed activities, fabulous food, and an inspiring program.  
Fall 2025

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$5,000	RECEPTION \$3,500	PREMIUM \$3,000	GOLD \$2,500	ENTERTAINMENT \$2,000	DESSERT DASH \$2,000	AWARDS \$1,000
"Presenting Sponsor" sign near stage	x						
15-second video ad on event presentation	x						
Company logo on Save the Date email and invite e-blast	x	x	x				
Banner ad on the DCR Chamber website home page during event month	x	x	x				
1/8 page ad in event program	x	x	x				
Ad in Weekly Update newsletter during October	x	x	x	x			
Complimentary wine with dinner	x	x	x	x	x	x	
Company inclusion on Sponsor Video	x	x	x	x	x	x	
Company <b>logo</b> on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, verbal recognition from podium, and signage	x	x	x	x	x	x	
Company <b>name</b> on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, and signage							x
Company "sponsored by logo" signage by specialty area		x			x	x	x
Company mention on social media posts	x	x	x	x	x	x	x
Company <b>logo</b> projections (full screen)		x	x				
Company <b>logo</b> on projection screen				x	x	x	
Company <b>name</b> on projection screen							x
<b>Logo</b> included on Thank You Sponsor video	x	x	x	x	x	x	
<b>Name</b> included on Thank You Sponsor video							x
Event admissions with preferred placement	16	10	10	8	8	8	
Event admissions							4





SPONSORSHIP LEVELS & BENEFITS	WINE & SPIRITS PULL/TABLE \$2,000	PHOTO BOOTH \$1,500	REGISTRATION \$1,500	SILVER \$1,250	DESSERT \$1,000	DECOR/TABLE DECOR \$1,000	SPECIALTY \$1,000	BRONZE \$500
"Presenting Sponsor" sign near stage								
15-second video ad on event presentation								
Company logo on Save the Date email and invite e-blast								
Banner ad on the DCR Chamber website home page during event month								
1/8 page ad in event program								
Ad in Weekly Update newsletter during October								
Complimentary wine with dinner	X							
Company inclusion on Sponsor Video	X	X	X	X				
Company <b>logo</b> on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, verbal recognition from podium, and signage	X	X	X	X				
Company <b>name</b> on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, and signage					X	X	X	X
Company "sponsored by logo" signage by specialty area	X	X			X	X	X	
Company mention on social media posts	X	X	X	X	X	X	X	X
Company <b>logo</b> projections (full screen)								
Company <b>logo</b> on projection screen	X	X	X	X				
Company <b>name</b> on projection screen					X	X	X	X
<b>Logo</b> included on Thank You Sponsor video	X	X	X	X				
<b>Name</b> included on Thank You Sponsor video					X	X	X	X
Event admissions with preferred placement	8							
Event admissions		6	6	6	4	4	4	2

# ANNUAL HOLIDAY LUNCHEON

This special luncheon celebrates the non-profit members of the DCR Chamber by shining a spotlight on the wonderful works done by these organizations. Attendees hear heart-warming stories from the non-profits, performance by local choirs, and guests can visit the non-profit booths while enjoying the festive atmosphere.  
December 2025

SPONSORSHIP LEVELS & BENEFITS	TITLE \$5,000	PREMIER \$1,000	PRESENTING \$1,000	EVENT \$500
Complimentary tickets to the event	10	6	4	2
Reserved Seating	x	x		
Company <b>logo</b> on all promotional materials and website	x	x	x	x
Company <b>name</b> on all promotional materials and website			x	x
Company name on event signs	x	x	x	x
Company recognition on presentation slides	x	x	x	x
Sponsor table to display materials	x	x	x	



# DAKOTA COUNTY ADVOCACY AND ISSUES FORUM



SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$4,000	GOLD \$1,500	SINGLE PARTNER \$500
Number of programs for each sponsorship	4+	3	1
Complimentary tickets to each monthly program	6	4	2
Premier, reserved event seating	x		
Opportunity to place a video commercial at opening of event (:30 second video provided by company)	x		
Receive post-event attendee list (name/company)	x		
Presenting Sponsor signage at event	x		
Display table for your company and promotional materials	x	x	
Company signage at registration / table tents	x	x	x
Company mentions on social media posts	x	x	x
Company logo on event page, event emails, signage, and <i>Weekly Update</i>	x	x	x
Recognition from the podium during event	x	x	x

Dakota County Regional Chamber offers real-time information and resources on public policy and critical issues impacting businesses through an exclusive Advocacy & Issues Forum breakfast series. This program delivers business community members first-hand perspectives from influential lawmakers and leading industry experts on how legislation at all government levels affects the bottom-line, job creation, growth, and expansion.

As a popular benefit, the series allows participants to shape the conversation through Q&A, as well as an opportunity to communicate concerns, comments, and questions. Four are planned for 2025. Special events may be added.

# STATE OF THE CITY PRESENTATIONS

At these once a year events, members and the Community learn from city leaders what is currently happening in all segments of the city’s work, plus find out what the upcoming plans are for growth and change. The DCR Chamber’s official cities of Eagan, Farmington, Mendota Heights, Rosemount, and West St. Paul all hold State of the City Presentations. Your company can sponsor the Eagan, Rosemount, and/or Farmington events.



<b>EAGAN STATE OF THE CITY SPONSORSHIP OPPORTUNITIES</b>	<b>PARTNER \$350</b>	<b>SILVER \$500</b>	<b>GOLD \$1,000</b>
Mid-size ad in Weekly Update e-newsletter (select date in 2025)			<b>X</b>
Company mentions on social media posts		<b>X</b>	<b>X</b>
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		<b>X</b>	<b>X</b>
Company name on: Weekly Update e-newsletters, electronic invitations	<b>X</b>		
Included on Chamber event on website	<b>X</b>	<b>X</b>	<b>X</b>
Recognized during program welcome as a sponsor	<b>X</b>	<b>X</b>	<b>X</b>

<b>FARMINGTON STATE OF THE CITY SPONSORSHIP OPPORTUNITIES</b>	<b>PARTNER \$350</b>	<b>SILVER \$500</b>	<b>GOLD \$1,000</b>
Mid-size ad in Weekly Update e-newsletter (select date in 2025)			<b>X</b>
Company mentions on social media posts			<b>X</b>
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		<b>X</b>	<b>X</b>
Company name on: Weekly Update e-newsletters, electronic invitations	<b>X</b>	<b>X</b>	
Included on Chamber event on website	<b>X</b>	<b>X</b>	<b>X</b>
Recognized during program welcome as a sponsor	<b>X</b>	<b>X</b>	<b>X</b>

<b>ROSEMOUNT STATE OF THE CITY SPONSORSHIP OPPORTUNITIES</b>	<b>PARTNER \$350</b>	<b>SILVER \$500</b>	<b>GOLD \$1,000</b>
Mid-size ad in Weekly Update e-newsletter (select date in 2025)			<b>X</b>
Company mentions on social media posts		<b>X</b>	<b>X</b>
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		<b>X</b>	<b>X</b>
Company name on: Weekly Update e-newsletters, electronic invitations	<b>X</b>		
Included on Chamber event on website	<b>X</b>	<b>X</b>	<b>X</b>
Recognized during program welcome as a sponsor	<b>X</b>	<b>X</b>	<b>X</b>

# WOMEN'S LUNCHEONS

The Women's Luncheons offer the opportunity for Chamber members to network, introduce their business to the group, and answer the question of the day in a comfortable setting, while enjoying a lunch at a local venue. A guest speaker will share inspiring techniques as it relates to business, leadership, and personal growth. The luncheons are held four times during the year, and there are 25-40 in attendance.



	SERIES SPONSORSHIP \$1000	LUNCHEON SPONSORSHIP \$500	LUNCHEON SPONSORSHIP \$125
Number of lunches included	<b>6</b>	<b>4</b>	<b>1</b>
Company logo: <i>Weekly Update</i> announcements, Chamber calendar of events, and social media call outs	<b>x</b>		
Company name: <i>Weekly Update</i> announcements, Chamber calendar of events, and social media call outs		<b>x</b>	<b>x</b>
Company signage at registration / table tents	<b>x</b>	<b>x</b>	<b>x</b>
Display materials on the tables during luncheon	<b>x</b>	<b>x</b>	<b>x</b>
Present 4-minute intro of your company at event	<b>x</b>		
Present 2-minute intro of your company at event		<b>x</b>	<b>x</b>

# YOUNG PROFESSIONAL EVENTS

In partnership with other East Metro Chambers, Young Professional members will be able to network, learn, and have fun at these events held 6 times a year. Our Young Professionals network is among our fastest-growing and is an opportunity for you to connect your young employees through your membership and sponsorship to help them build a network, engage, and become politically and philanthropically active.



REGIONAL EVENT SPONSOR \$400	
Logo recognition in email outreach	<b>x</b>
Logo recognition on event information webpage	<b>x</b>
Recognition in dedicated event email invitations	<b>x</b>
Name recognition on social media	<b>x</b>
Recognition on event signage	<b>x</b>
One complimentary pass to event	<b>x</b>
Logo in "Thank You" email to all attendees	<b>x</b>

# COFFEE BREAKS

Coffee Breaks are for members to casually network while gathering in a comfortable relaxed atmosphere. This event is an hour of pure networking. Each person introduces themselves to the group. There are two events per month the second Thursday and fourth Tuesday that meet from 8:00 - 9:00 am, showcasing a different member's company at each event. Free to attend.

SPONSORSHIP LEVEL & BENEFITS	HOST \$275 PER EVENT	NON-PROFIT HOST \$200
Company <b>logo</b> on DCR Chamber's website calendar of events	<b>x</b>	<b>x</b>
Company <b>logo</b> on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter	<b>x</b>	<b>x</b>
Promotion in the <i>Weekly Update</i> e-newsletter that reaches the DCR Chamber membership	<b>x</b>	<b>x</b>
Bring potential valuable business connections to your business, and increase your visibility in the community	<b>x</b>	<b>x</b>

#### HOST PROVIDES:

- Beverages (*coffee/water/etc.*) and light breakfast (*pastries/fruit/etc.*)

# LET'S CONNECT HAPPY HOURS

The Let's Connect Happy Hours are a business after-hours networking event for Chamber members, their clients, and members of the community, hosted by Chamber members at their place of business. These can be held anytime throughout the month but are limited to one a month. Free to attend.

SPONSORSHIP LEVEL & BENEFITS	HOST \$100 PER EVENT
Company <b>logo</b> on DCR Chamber's website calendar of events	<b>x</b>
Company <b>logo</b> on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter	<b>x</b>
Promotion in the <i>Weekly Update</i> e-newsletter that reaches the DCR Chamber membership	<b>x</b>
Bring potential valuable business connections to your business, and increase your visibility in the community	<b>x</b>

#### HOST PROVIDES:

- Beverages (*wine/beer/soda/water/etc.*) and appetizers



# MEET THE CHAMBER

Meet the Chamber is a monthly meeting to provide an opportunity for new members, new company representatives, and prospective members to meet and learn about the Chamber's benefits and opportunities. The meeting is held the last Wednesday of every month (except December). Free to attend.





<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	TITLE <i>Exclusive for Year</i> \$1,500	GOLD <i>Not Exclusive for Year</i> \$1,200	MONTHLY <i>Not Exclusive</i> \$125
Opportunity to host event at company location	x		
Two-minute company video presentation during meeting if desired	x		
Exclusive sponsor for the year	x		
Receive attendee contact information	x	x	
Sponsorship recognition during event	x	x	x
PowerPoint slide	x	x	x
Opportunity to hand out materials and promotional items	x	x	x
Company <b>logo</b> on Chamber event/registration page	x	x	x
Company <b>logo</b> on electronic materials promoting the program each month, including event page, emails, and <i>Weekly Update</i> e-newsletter	x	x	x
Number of meetings	11	11	1

# DCR WEEKLY UPDATE NEWSLETTER

## The Power To Connect

### WEEKLY UPDATE E-NEWSLETTER

The Weekly Update is an email newsletter sent out every Tuesday to over 1,900 members of the Chamber and the community. It is filled with member news, local and regional news, chamber program information, community updates, public policy issues, and more.

	<p><b>Weekly Top Ad</b> <b>\$150</b></p> <p><b>600(W) x 300(H)</b> <b>pixel area</b></p> <p>This ad is placed at the top of the <i>Weekly Update</i>. It includes a small paragraph of 100 words or less promoting your company.</p>  <p>This is what we've all been waiting for - live music &amp; festivals ARE BACK! Enjoy music, camping, festival foods, drinks, and all sorts of summer fun at Twin Cities Summer Jam, July 22-24 at Canterbury Park. See Zac Brown Band, Carrie Underwood, Lynyrd Skynyrd, Ashley McBryde, Kip Moore, Brett Young, and more at Minnesota's Premier Outdoor Music Festival! 3-day and 1-day tickets available. Camping is available on site.</p>	<p><b>Deluxe - Middle Ad</b> <b>\$100</b></p> <p><b>600(W) x 200(H)</b> <b>pixel area</b></p> <p>Advertise your news, events, sales, etc. Typically placed in the middle of the <i>Weekly Update</i>.</p>  <p>Voilà! Low-Cost Food Financing. SBA 504 LOANS FOR COMMERCIAL REAL ESTATE - NOW WITH WAIVED FEES AND NO PAYMENTS FOR 3 MONTHS! Let April work her magic for you! LEARN MORE</p>	<p><b>Basic Ad</b> <b>\$50</b></p> <p><b>600(W) x 100(H)</b> <b>pixel area</b></p> <p>This is a great way for members to introduce their company to other members of the Chamber.</p>  <p>Be A Mentor! The perfect time to give back to your community and make a difference for small business owners. SCORE   South Metro</p>
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### DCR CHAMBER WEBSITE

The Chamber website is a place to bring visibility to your company for a fraction of the cost of other advertising methods. Get the attention of our site's visitors by featuring your business with a homepage ad (920W x 250H).

	<p><b>Full Year Sponsor</b> <b>\$1,000</b></p>	<p><b>Half Year Sponsor</b> <b>\$550</b></p>	<p><b>Monthly Sponsor</b> <b>\$100</b></p>
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